## **Digital mobility**

A new challenge for RAIL

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# A shift towards rail is crucial and urgent for sustainable international transport corridors



**Unparalleled safety** 



Vital to Eurasian industry



Much lower environment cost



Much higher utilisation of existing infrastructure is possible



#### Mobility as a service

- Rail part of logistics
- From rail to HyperRail: blockchain
- Transparency and traceability
- Corridors are a key tool
- Transport efficiency
- Container trains agreement, CIM/SMGS, UIC ECCO and Eurasian stakeholder group



#### **Smart transportation**

- Rapid urbanization
- Environmental factors
- Age of on-demand access
- Rise of on-demand services
- 69% of millennials use multimodal transport more than 3 times a week



### Why Digital?

- 90% of data was created in the last 2 years
- On-demand real-time information
- Customer experience upgrade
- Connectivity

